



True Colors® is a global consulting and training company with a proven model for maximizing organizational performance through better people performance. For more than 40 years, True Colors® has helped millions of people find personal success and dramatically improve their inter-personal relationships. Their user-friendly temperament and personality assessment program has helped people of all ages understand and recognize differences that lead to miscommunication and conflict.

As a result, when you and your team engage with the True Colors® program, you can expect:

- Improved Communication
- Increased Engagement
- Increased Productivity
- A Boost in Collaboration

How Does True Colors® Work?

The True Colors system is built upon a teaching model of personality identification that recognizes and celebrates people's true character and translates complex temperament theory into practical information and actionable programs. The system uses colors — Orange, Gold, Green and Blue — to differentiate the four central primary personality types. These colors lay the foundation of True Colors' fun and insightful personality-identification system. It shows individuals and organizations how to identify and recognize different personalities, and better understand themselves and others.

Who Uses True Colors®?

The True Colors® methodology has been used globally for over 40 years by corporations, non-profits, education, government and military institutions. Our clients include many of the most respected Fortune 500 companies such as Amazon, Google, Ford, and many others. Its methodology has also been seamlessly applied to smaller companies, individuals, and in family settings.

The beauty of the True Colors® system is that the four-color model is easily taught and applied in a group setting - helping your team to better understand behaviors, as well as communication and learning styles. Using 4 colors gives teams a common language to use, which helps to build rapport, as well as strengthen both personal and professional relationships.

By understanding ourselves and each other - and valuing our differences - we can make a positive difference in everything we do.